# Good Vibrations Launch party at Eureka Naturist Club

#### 1. Festival Duration:

- The festival will commence on Saturday, July 15th, at 12:00 PM and conclude on Sunday, July 16th, at 3:00 AM.
- Camping facilities will be provided, and all tents must be dismantled and vacated from the site by Sunday, July 16th, 11:00 AM.

#### Venue Utilisation:

The festival will take place at Eureka Naturist Club, an expansive venue spanning 23 acres of outdoor space and the main clubhouse and spa areas.

# 3. Expected Attendance:

- The festival aims to host approximately 300-400 attendees, targeting a diverse demographic of males and females between the ages of 21 and 45.
- Efforts will be made to attract a broad range of music enthusiasts within the specified age range.

## Stages:

- The festival will feature three main event areas. The primary stage will be located in the meadow, situated amidst the log cabins.
- Another stage will be set up in the woodland area, creating an immersive experience for attendees.
- As the evening progresses, the event will transition to the main club hall, ensuring entertainment till the venue's licensed hours.

## 5. Music Lineup:

- The main stage will showcase performances by the renowned EMG Soundsystem, accompanied by an array of guest DJs and talented bands.
- The woodland stage will feature captivating performances by The Utopia Project, providing a unique and diverse musical experience.
- The indoor evening stage will feature the talented EMG Soundsystem again, ensuring continuous enjoyment for festival attendees.

# Food and Beverage Vendors:

- Eureka Naturist Club will predominantly cater to the food and beverage requirements
  of the festival, offering a centralized main indoor bar that seamlessly extends to an
  outdoor bar space.
- Additionally, two separate bars will be strategically positioned in the outdoor areas, near the main stage and woodland stage respectively, providing simplified stock and non-member pricing.
- To diversify the available food options, one food vendor will be contracted to participate in the vegan market, contributing to a varied culinary experience. The arrangement will be based on a percentage-of-takings basis.

# 7. Security Measures:

- A comprehensive security strategy will be implemented to ensure the safety and well-being of all attendees.
- A team of licensed SIA staff will be deployed, working in 7-hour shifts, to efficiently cover all required hours.
- Additionally, an adequate amount of marshalls will be stationed strategically throughout the venue, actively monitoring the overall space to promptly address any concerns or issues.

## 8. Environmental Impact:

- A key concern is the post-event cleanup. To address this, the festival will introduce an incentive program to encourage attendees to maintain cleanliness.
- At the event's commencement, individuals will be provided with bags to collect and manage their waste, fostering collective responsibility for keeping the venue tidy.
- Educational signage and awareness campaigns will emphasise the importance of environmental stewardship, promoting a sustainable and eco-conscious festival experience.

## 9. Future Considerations:

While the current plan centers on music as the primary attraction, further exploration
of potential activities and attractions will remain open for future editions of the
festival, ensuring continuous evolution and attendee engagement.